



Our quiet revolution

Kate sighed as she tried on a third pair of frames, squinting at her reflection in the mirror.

They slipped down her nose as she lowered her head. The eager assistant was smiling, nodding her head and making all the right noises, “yes, they look great – really suit you.” But, without her own glasses on, Kate could barely see her reflection, let alone the intricacies of the three frames that had been selected for her.

She was about to spend £200 on something that she couldn't really see, chosen by someone who didn't really know her, or her style. She felt irritable, impatient and increasingly deflated.

Sound familiar?

Imagine if buying new glasses could be enlightening and fun, rather than stressful and disappointing. Imagine stepping out with confidence, both with your personal style and the advice you were given.



**Long established,
family owned,
Independent Opticians**

We dare to be different!

From the minute you walk into one of our Cooper & Barr practices, you'll notice our quiet revolution, one that will transform your entire outlook on shopping for eyewear.

Our customers love our newly refurbished practices because they feel less like confusing walls of frames and more like coffee shops. We love them because the atmosphere helps our clients relax and be themselves – giving us a better idea of their personality and style.

Our quiet revolution also embraces time. Not speed, but time. Each Optometrist in our team values spending time with you, actually talking to you about your personal style, what makes you laugh and feel comfortable and how to find frames that make you feel like you – or the new you.

Time looking at your facial features, the ones you want to accentuate and those you want to play down. Time exploring how the smallest details in frame thickness, colour and material can transform your glasses from ordinary to refreshingly different.

And yes, all this time takes time.



We don't just offer expert eye care, but an honest, refreshing experience that puts the fun back into shopping for glasses. Dare to be different and join our quiet revolution.



Let's rewrite the rules

If you often struggle to find something that's really you, or you've always been told your face only suits brown frames, or black, or rimless, our quiet revolution also allows you to completely rethink the rules and explore your own limits, all under the friendly and honest guidance of our expert team.

You won't find our selection of frames in other high street stores, so let yourself loose and experiment.

Choice doesn't have to be overwhelming - have a little fun!

And with gorgeously original designer brands, including Tom Davies, (customisable for the perfect fit and available in bespoke colour combinations), Götti, Orgreen, the super lightweight Silhouette and beautiful wooden Feb 31st,

browsing has never been more enjoyable.

Loved your old glasses and want something similar?

Let us show you a brand new pair in a perfect fit, complete with a subtle tweak to bring them up to date.

Nicola Cooper-Heenan
Owner & Optometrist



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